

Training and Placement Cell (T&P) RAJIV GANDHI UNIVERSITY OF KNOWLEDGE TECHNOLOGIES

Basar Campus, Basar (Village & Mandal), Nirmal District.

Date: 19.01.17

RGUIIIT-Basar/Placement/Notice Board/201/2017

Job Announcement by EVIBE

It is hereby informed to all the students of E4 that the EVIBE would like to conduct campus recruitment for all the students of E4. The eligibility criteria for the various positions are given below.

Tentative schedule of recruitment drive is before 31st January 2017.

Note: Interested candidates are required to register in the following link by 20th January 2017, 02:00PM.

Registration Link: http://hub.rgukt.ac.in/hub/tnp/register

Eligibility Criterion:

Technical Positions:

Description	Criterion
Stream- B Tech	CSE
Marks/Grades: X, XII and B.Tech	60% throughout Academics
Backlogs	No backlogs
Year of pass	2017
CTC	Rs. 4 to 6 lakhs PA
Position	Software Developer

Non Technical Positions:

Description	Criterion
Stream- B Tech	All Branches
Marks/Grades: X, XII and B.Tech	60% throughout Academics
Backlogs	No backlogs
Year of pass	2017
CTC	Rs. 3 to 4 lakhs PA
Positions	1.Business Development Associate,
	2.Customer Relationship Manager,
	3.Marketing Associate,
	4. Digital Marketing Associate,
	5. Operations Associate

Sd/-T & P Cell.

Job Title Business Development Associate (on field)

Salary Rs. 25,000 - Rs. 32,000 per month

Experience 0 - 2 years

Location Hoysala Nagar, Bangalore

Description: As a Business Development Associate (BDA) you need to onboard new partners (venues, party organisers, decorators, caterers, artists etc.) and take care of quality checks. You will be the owner of the complete on-board process from sign up to activation.

Responsibilities:

- 1. You need to identify new and relevant partners curated from various sources.
- 2. You need to pitch to the partners on phone.
- 3. You need to meet the partners in person and establish partnership (on field) if required.
- 4. You need to negotiate for best price & offerings with the partners.
- 5. You need to collect and curate information from the partners.
- 6. You need to activate the partner profiles following our on-boarding and engagement process.
- 7. You need to engage the partners from time to time.
- 8. You need to take care of quality checks and resolve issues whenever the need arises.
- 9. You need to take complete ownership of your work to achieve common team goals.

Required skills:

- 1. MBA / College graduate.
- 2. Excellent verbal and written communication skills.
- 3. Ability to take up challenging work within strict deadlines with focus on closures.
- 4. Interested in taking up field work.
- 5. Basic computer skills.
- 6. Having your own two-wheeler and laptop is a must.

Benefits

- 1. Allowance for travel and telecommunication.
- 2. Startup and challenging work environment.
- 3. High growth potential based on your performance.

About Company

Evibe.in is India's first online platform to book best party services ranging from venues to individual artists. We help people plan their party in 3 clicks, completely hassle free.

- 1. Funded by Hyderabad Angels, CommonFloor founders and others.
- 2. Ranked #1 on Google for party related keywords.
- 3. Awarded Top 30 startup in India, Winner of HOT 100 awards
- 4. Featured on Times of India, Indian Express, YourStory, VCCircle, TechInAsia & many.

Job Title: Customer Relationship Manager

Salary: Rs. 22,000 - Rs. 25,000 per month **Experience:** 0 - 2 years

Work Timings: 10:00 AM - 7:00 PM (6 days a week) **Location:** Hoysala Nagar, Ramamurthy Nagar

Description:

As a customer relationship manager, you need to understand customer requirements and provide excellent customer service. This is an amazing opportunity if you love talking to different people and excited about party planning.

Responsibilities:

- 1. Handle online party inquiries & provide information through email and phone calls.
- 2. To be able to answer customer's inquiries using the standard guidelines properly.

- 3. Take ownership of the customer queries and proactively following through to resolution.
- 4. Take complete ownership right from enquiry to feedback.

Required skills:

- 1. MBA / College graduate
- 2. Excellent verbal / written communication skills
- 3. Good relationship skills & pleasing personality
- 4. Basic computer skills

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Job Title Marketing Associate (on field)

Salary Rs. 25,000 - Rs. 32,000 per month

Experience 0 - 2 years

Location Hoysala Nagar, Bangalore

Description: As a Marketing Associate (MA) you need to design and execute effective marketing campaigns along with seasonal events within the given budget. You will be the owner of the complete campaigns right from designing to execution.

Responsibilities:

- You need to own complete offline marketing strategies to drive awareness and brand penetration.
- You need to take complete ownership right from designing to execution of innovative seasonal events and campaigns.
- You need to work closely with digital marketing and business teams to achieve common business goals.
- You need to identify metrics and execute quantitative analysis to measure performance of the campaigns to drive continuous improvement and innovation.

Required skills:

- 1. MBA / College graduate.
- 2. Excellent verbal and written communication skills.
- 3. Strong analytical and logical reasoning skills.
- 4. Ability to take up challenging work within strict deadlines with focus on closures.
- 5. Interested in taking up field work.
- 6. Basic computer skills.
- 7. Having your own two-wheeler and laptop is a must.
- 8. Bonus: Having prior experience with handling offline marketing campaigns / events.

Benefits

- 1. Allowance for travel and telecommunication.
- 2. Startup and challenging work environment.
- 3. High growth potential based on your performance.

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Job Title: Software Engineer 1

Role Description

We at Evibe.in are building the ultimate platform for celebrations. We are India's first one stop platform to book the best party services, completely hassle free. Our vision is to enable millions of memories world-wide. We believe we are on the right track with 5x growth in the last few months and now looking to expand to all the major cities in India and grow by 10x.

We are backed by some of the best angel investors in the country.

We are looking for a passionate developer who can join our tech team. As a Software Engineer at Evibe.in, you will build easy-to-use and great-to-look products with relentless focus on efficiency & scalability that significantly improves the user experience. You will be responsible for the complete product development life cycle and will be the owner of our internal products that enables smooth functionality of the Company.

If you are driven by the impact, want to be part of a fast growing startup, passionate about technology, this is an excellent opportunity.

Required Skills

- 1. B.Tech / B.E in Computer Science (or relevant courses) from reputed institutes.
- 2. Full stack expertise: Laravel, PHP, Javascript, jQuery, CSS3, MySQL.
- 3. Proven experience in building web products with meticulous focus on scalability.
- 4. Strong problem solving and analytical skills.
- 5. Experience with DevOps is a plus.

What you can expect

- 1. Amazing learning experience and work culture
- 2. Challenging work environment to push yourself to new heights
- 3. Opportunity to grow along with company

About Company

Evibe.in is India's first online platform to book best party services ranging from venues to cakes. We help people plan their party in 3 clicks, completely hassle free.

- 1. Recognised as one of the top 5 Event Planning Startups in India by Business World
- 2. Funded by Hyderabad Angels, CommonFloor founders and others.
- 3. Ranked #1 on Google for all relevant keywords.
- 4. Awarded Top 30 startup in India, Winner of HOT 100 awards
- 5. Featured on Times of India, New Indian Express, Business World, YourStory, VCCircle, TechInAsia & many more.

Job Title: Digital Marketing Associate

Salary: Rs. 22,000 - Rs. 25,000 per month **Experience:** 0 - 2 years

Work Timings: 10:00 AM - 7:00 PM (6 days a week) **Location:** Hoysala Nagar, Ramamurthy Nagar, Bangalore

Description:

As a Digital Marketer at Evibe, you will be the owner of all the digital marketing initiatives such as content writing, email marketing, social media marketing. You need to write engaging blog content, create and manage campaigns on social media platforms like Facebook, Google, Instagram etc. This is

an excellent opportunity if you are willing to learn and build a successful career in digital marketing field.

Responsibilities:

- 1. Take ownership of social media pages like Facebook / Instagram along with blogs & emailers.
- 2. Create channel specific & relevant posts to engage audience to spread awareness & improve sales.
- 3. Create engaging blog content. Research and explore for new blog topics & for social media posts.
- 4. Use tools like Google analytics, Facebook page insights to analyse the posts reach & optimise the posts to reach more relevant audience & improve engagement.

Required skills:

- 1. MBA / college graduate.
- 2. Intent to explore deep and build a career in Digital Marketing field.
- 3. Excellent english writing skills to create & develop engaging content.
- 4. Good knowledge on using social media platforms like Facebook, Twitter, Google+ & others.
- 5. Results oriented approach and work within tough deadlines.

What you can expect

- 1. Amazing learning experience with real projects.
- 2. Challenging work environment to push yourself to new heights
- 3. Growth oriented startup work culture
- 4. If you can produce results, opportunity to be the key person in the company

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- 2. Ranked #1 on Google for party related keywords.
- 3. Winner of HOT 100 tech startup award, NASSCOM 10k & Microsoft Bizspark startup
- 4. Featured on Times of India, Indian Express, YourStory, VCCircle, TechInAsia & many more.

Job Title Operations Associate (on field)

Salary Rs. 25,000 - Rs. 32,000 per month

Experience 0 - 2 years

Location Hoysala Nagar, Bangalore

Description: As an Operations Associate (OPA) you need to track partners for party orders booked (venues, party organisers, decorators, caterers, artists etc.) and take care of quality checks to ensure 100% delivery guarantee. You will be the owner of the complete tracking right from booking to feedback.

Responsibilities:

- You need to track party orders to ensure 100% delivery guarantee.
- You need to cross check the quality of services delivered against the booking details.
- You need to create meaningful reports based on the above data.
- You need to perform quantitative analysis that translates data into actionable insights.
- You need to engage relevant stakeholders with driven insights.
- You need to work closely with Business Development team to achieve business objectives.
- You need to take care of quality checks and resolve issues whenever the need arises.
- You need to take complete ownership of your work to achieve common team goals.

Required skills:

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- 2. Excellent verbal and written communication skills.
- 3. Strong analytical and logical reasoning skills.
- 4. Ability to take up challenging work within strict deadlines with focus on closures.
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