



JOB ANNOUNCEMENT OF LOYALTY JUGGERNAUT INC.

It is hereby informed to all Final year(E4) students that the **LOYALTY JUGGERNAUT INC.** would like to conduct recruitment drive for all current final year students for the role of **Product Engineer** Interested & Eligible students need to register in a given below link by **11th December 2022.**

Link for Registration: <http://tnp.rgukt.ac.in>

ELIGIBILITY CRITERIA:

Branches: All Branches

CGPA: 6 and above without backlogs

CTC: 10 LPA

Job Designation: Product Engineer (Software Development)

Job Location: Hyderabad

Internship Cum Job Offer: Yes (Duration 3 to 6 months)

Internship Stipend: 15000/-PM

RESPONSIBILITIES: As a Product Engineer in the R & D team, you will be responsible for the end-end Software development life-cycle involving Technical design, implementation, deployment, and support. You will

- Work actively with Product Specialists, Business Analysts and other stakeholders on the development of cutting-edge product features.
- Partner with Customer Success teams to review and implement business requirements.
- Build high-quality innovative and reusable code - design and implement new features in cooperation with the enterprise architect.
- Conduct software analysis, programming, testing and debugging
- Ensure designs are in compliance with specifications.
- Identify production and non-production application issues and support them.

OUR TECH STACK

- Java(SpringBoot)
- Python(Django)
- PostgreSQL
- REST, WebServices
- Angular, Javascript, HTML
- Jenkins, Maven, Git, Ansible
- AWS

COMPANY PROFILE

Loyalty Juggernaut, Inc. (LJI) is a next-generation loyalty and customer engagement solutions enterprise, helping brands re-imagine their loyalty initiatives in the era of highly informed, influential and instinctive customers.

Headquartered in the Silicon Valley with R & D and Professional Services presence in Hyderabad, India and Distribution offices in UAE, Europe and LATAM, LJI is founded by customer relationship management experts with decades of experience in delivering world- class technology innovations in CRM, Loyalty and Mobile AdTech, and consulting leading global brands across industries.

LJI helps brands design and deliver next-generation Customer Engagement and Loyalty Programs, from Strategy to Solution and Execution to Optimization with an aim to:

- Maximize Customer Value - Behaviors, Influences and Transactions (BIT Value[®]).
- Deliver on complete Loyalty Value Circle (LVCTM)– from Acquisition to Advocacy.
- Weave in IoT enabled touch-points (WiFi/Beacons, wearables) and AI/ML in driving personalized omni-channel customer experiences.
- Innovate, Execute, Measure and Optimize loyalty strategies that drives profitable behaviors.
- Drive Real-Time Intelligence, Powered by Big Data, AI/ML and Serverless Technology.

LJI Services portfolio includes:

1. GRAVITY[®] – digital transformation platform for loyalty and customer engagement management platform built on Big Data Technology, AI and Serverless Architecture, delivered on the Cloud. GRAVITY delivers number of patented innovations to help brands execute innovative strategies aimed at attracting, acquiring, rewarding, recognizing, engaging, and leveraging customers.
2. Strategic Advisory Services – Our team of thought leaders collaborates with you in envisioning & designing your loyalty and customer engagement strategies, tailored to deliver on your business goals and help align your brand promise to your customer expectations.
3. Technology Services – Powered by an A+ team of technology and domain experts, LJI delivers cutting edge services in Complete.

**sd/-
Placement Office**