



Hi Wavemakers!

boAt's maiden case study challenge, [boAt Wavemaker's Challenge Season 1](#), is here to make waves! Like a wave anticipating its movement, we want YOU to ride on this opportunity to **#DoWhatFloatsYourboAt!**

Eligibility - Open to all full-time undergraduate, postgraduate and MBA students across India.

What's in it for you?

- **Pre-Placement Interviews** for the Top 3 winners
- Cash prize and boAt products worth **₹2.25 lakhs**
- **One-on-One mentorship** from the Shark, **Aman Gupta!**

[Register Now](#)

This is your chance to row ahead with your impeccable ideas and innovation, sailing our boAt through tides big and small. We look forward to them!

Best,
Team **#BWC**

Sd/-

Training and Placement Office