



Registration for ANKURA HOME | Graphic Designer Recruitment Drive

Dear Students,

We are delighted to announce the commencement of Ankura Homes Campus Recruitment Drive to recruit fresh Graduates for a role of Graphic Designer.

Salary Details: } Cost to Company (Rs. In lakhs per annum) : 216000/- PA + 10,000/- after completing 6 months + 20,000/- after completing one year + Accommodation only (Shared). }

Gross : 18,000/- per month }

Basic : 7,200/- per month }

HRA : 3,600/- per month }

Others : 7,200/- per month }

Training / Probationary period (if any) : 3 months' probation period

Your timely registration is essential to confirm your participation and ensure that your details are accurately submitted to the company.

Selection Stages:

- Shortlist from resumes • Technical Interview • Personal Interview

How to Apply:

If meet the eligibility criteria and interested about this opportunity, please apply through the link: [Apply Here](#) by **January 5, 2025**.

Sd/-

T & P Office

Job Title: Graphic Designer

Company Overview:

Ankura Homes is a premier real estate company committed to crafting exceptional living spaces that redefine modern living. With a focus on innovation, quality, and customer satisfaction, we strive to create communities that inspire and enrich the lives of our residents. As we continue to grow, we are seeking a talented Graphic Designer to join our innovative marketing team.

Position Overview:

As a Graphic Designer at Ankura Homes, you will be responsible for creating visually stunning and impactful designs that elevate our brand presence and effectively communicate our unique value proposition. You will collaborate with the marketing team to develop a wide range of creative assets across various digital and print platforms.

Responsibilities:

1. Visual Design:

- Develop creative concepts and visual solutions that align with the company's brand identity and marketing objectives.
- Design compelling graphics, including brochures, flyers, advertisements, social media assets, website banners, and email newsletters.
- Create visually appealing layouts and compositions that enhance the overall aesthetic appeal of marketing materials.

2. Brand Consistency:

- Ensure consistency in branding elements, including colors, fonts, and imagery, across all marketing collateral and communication channels.
- Adhere to brand guidelines and standards while maintaining creativity and innovation in design execution.
- Collaborate with the marketing team to evolve and refine the company's visual brand identity over time.

3. Project Collaboration:

- Work closely with cross-functional teams, including marketing, sales, and development, to understand project requirements and deliver designs that meet business objectives.
- Incorporate feedback from stakeholders to iterate and refine design concepts until they meet or exceed expectations.
- Manage multiple projects simultaneously and prioritize tasks effectively to meet deadlines and deliver high-quality work on time.

4. Digital Design and Multimedia:

- Create engaging digital assets, such as social media graphics, website banners, and email templates, optimized for online platforms and mobile devices.

- Collaborate with the marketing team to produce multimedia content, including videos, animations, and interactive presentations, to enhance brand storytelling and engagement.

Qualifications:

Any Bachelor's degree with certification course in Graphic Design, Visual Communication, or related field.

- Proficiency in graphic design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign) and familiarity with design tools like Sketch or Figma.

- Strong portfolio showcasing a diverse range of design projects, including both print and digital assets.

- Excellent understanding of design principles, typography, color theory, and layout composition.

- Creative mindset with a passion for storytelling and innovation in design.

- Strong communication and collaboration skills, with the ability to effectively convey ideas and concepts visually.

- Detail-oriented with a focus on quality and accuracy in design execution.