RAJIV GANDHI UNIVERSITY OF KNOWLEDGE TECHNOLOGIES-Basar

T&P Office/Notice/A24/76   **Date: 18-11-2023**

IBM Skill Build Certification - CSR Program

It is hereby inform to all enthusiastic and interested (E1-E4) Engineering students to register for this certification course at the free of cost from one of the leading MNCs – 'IBM', under CSR program. (Self-faced learning).

This is a Free CSR program sponsored by IBM

Program Name: IBM Skill Build

Implementer: REACH

Total Students: 10000

Cost: Free

Course: Emerging Technologies and many more [need to choose any one] STUDENT MUST DO MINIMUM 10 HRS SELF STUDY ON THE IBM SKILLBUILD PORTAL ..PROJECT BASED LEARNING

Training Duration: mini 6 hrs to max 10 hrs

Mode: hybrid

Certification: IBM Certification

Program Completion Date: 20th Nov 2023

Eligible : All Years of any technical/non technical/medical/pharmacy/commerce/arts etc {Diploma, Under Graduates, PG, etc)

Benefits to Students

1. Free access to IBM Skill Build Portal
2. IBM Certificate on completion of this self-study online course
3. IBM Mentorship
4. Enrolment to IBM Placement services

Registration Steps:

1. Students must fill the google registration form
   https://docs.google.com/forms/d/e/1FAIpQLSdpO9iP6ZPkpk5fYQKHBeNd0qh5gTrP-FseHiqjM_Qokf_Kmg/viewform
2. Register in IBM Skill Build portal: https://sb-auth.skillsbuild.org/signup?ngo-id=0121

(Students must choose their email to login rather than selecting FB, Google, or etc)

The offered programs are:

In IBM Skill Build Portal there are more than 5000 online certificate courses.
Please select any of one these fundamental courses from following

   a. Digital Marketing in 11 hrs (Digital Marketing Tutorials for Beginners)
   b. Artificial Intelligence Fundamentals
   c. Cloud Computing Fundamentals
   d. Cyber Security Fundamentals
   e. Project Management Fundamentals
   f. Data Fundamentals
   g. Entrepreneurship from ideas to reality

4. Start the self-study course do mark as complete and finally submit after all modules done. If it is showing an option of mark completed, then you don't need to take assessment Otherwise what I have seen is that they have a module at the of quiz

Here, please note that few courses will have assessments which you need to attempt and compete.

The self-study by doing mark as complete will complete the certification program in just 45 minutes ONLY

5. Download your IBM Certificate and share it to TPO department & myself

Next Phase will initiate the hybrid mode training.

For further information go through the following pages.

For further information please reach us at TnP Office / Dr. N. Vijay Kumar(9490081942).

Awareness Courses Certificate Program - Step by Step Process

1. Students must fill the google registration form (https://docs.google.com/forms/d/e/1FAIpQLSdpO9iP6ZPkpk5fYQKHBeNd0qh5gTrP-FseHiqjM_Qokf_Kmg/viewform)

2. Register in IBM Skill Build portal (https://sb-auth.skillsbuild.org/signup?ngo-id=0121) (Students must choose their email to login rather than selecting FB, Google, or etc)

Please refer REGISTRATION PROCESS PPT slides 14 to 38 which will take you from start to end i.e certification download

Course Certification
Step by step process.p

3. **In IBM Skill Build Portal there are more than 5000 online certificate courses. Please select any of one these fundamental courses from following**
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   c. Cloud Computing Fundamentals
   d. Cyber Security Fundamentals
   e. Project Management Fundamentals
   f. Data Fundamentals
   g. Entrepreneurship from ideas to reality

(Attached courses home page screenshots)

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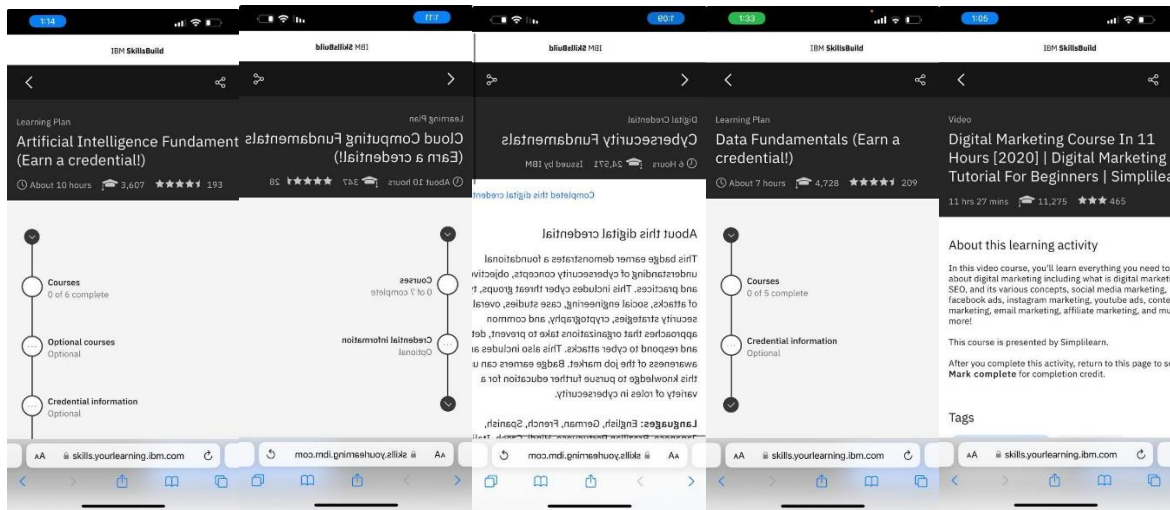Next Phase will initiate the hybrid mode training

Benefits to Students

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2. IBM Certificate on completion of this self-study online course
3. IBM Mentorship
4. Enrolment to IBM Placement services

Eligibility: ALL any year

End Date of this IBM CSR Program: 15th Nov 2023

Attached courses home page screenshots

IBM

REACHA, IBM's pan India partner, brings you IBM SkillsBuild - an online skilling platform for today's youth.

REACHA

ONLINE COURSES

Ready to learn something awesome together?

Get Started Today!

Over 5000 online courses to choose from!

IBM SKILLSBUILD PROGRAMME

Why SkillsBuild?

✨ Free courses with certificates/badges in:
a. **Essential Skills**: Resume writing, Interview Skills, Job Application Skills, etc.
b. **Professional Skills**: Communication, Teamwork, Office Communication, Virtual Teaming, Project Management.
c. **Job Oriented Skills**: Customer Service, Entrepreneurship, Small Business, Data Analytics, Design, Digital Marketing, Website Development, Cybersecurity, Artificial Intelligence and more.
🌐 **Access to employability**: Job opportunities are also explored through an external agency for those students who are active on the portal. Be active on the portal and open doors to your career journey!

eLearning

Entrepreneurship – from ideas to reality | The Open University

24 hrs   480   ★★★ 21

About this learning activity

This is an intermediate, free course offered by **OpenLea**
Are you looking to set up your own business? Are you
wondering how to turn your ideas into reality? Using cas
studies, this course will take you through the decisions y
will need to make when building a business: from genera
initial ideas through to deciding what you will do and ho
will establish your business and grow it.

It will guide you through business models, funding optio
business types, and the influence of location and import
assessment of your own skills, values, and attitudes to r
The course is focused on practical advice from real
entrepreneurs, and will signpost you to where you can fi
additional support, and how you can further develop you
own capabilities.

Duration: 24 hours
Registering: You must create an account to sign in.

AA   🔒 skills.yourlearning.ibm.com

Digital Credential

Project Management Fundamentals

🕐 Hours   🎓 29,120   Issued by IBM

Completed this digital credential?

About this digital credential

This badge earner demonstrates a foundational
understanding of project management concepts and
processes. This includes knowledge about the value of
project management, approaches to project
management, and the role and responsibilities of the
project manager across the project lifecycle to initiate
and plan, execute, and close a project. Badge earners
can use this knowledge to pursue further education.

Language: English

Complete the learning here: Project Management
Fundamentals

| 🏠 Home | ☆ Recommendations | ◎ Progress | 🔍 Search | ⋯ More |

AA   🔒 skills.yourlearning.ibm.com

IBM SkillsBuild

Orientation Session

AU Foundation

REACHA

(**R**esearch and **E**xtension **A**ssociation for **C**onservation **H**orticulture and **A**gro –forestry)

www.reacha.org

SkillsBuild was developed by IBM in collaboration with key learning partners selected for their pedagogy expertise and innovative technology:

Corporate Social Responsibility / © 2019 IBM Corporation

CD DR · **skillsoft** Authorized Partner · **coorpacademy** · **MyInnerGenius** · **Credly** · **Red Hat** · **IBM**

Joint efforts by IBM and REACHA to increase outreach of SkillsBuild Program for building Professional, Technical and Job-Oriented skills for learners all around the country.

REACHA

BRIEF INTRODUCTION OF REACHA

REACHA, (Research and Extension Association for Conservation Horticulture and Agro-forestry) is a Voluntary Organization registered under the Societies Registration Act, 1860, within jurisdiction of NCT(National Capital Territory) of Delhi, India since March 1992.

www.reacha.org

REACHA

❖ **REACHA is a community-based Non-Government Organization (NGO) with a mission to deliver high impact to human development sectors like education, health, skilling of youth, women's empowerment etc.**

❖ **REACHA's vision is to reach out to masses, be with them, hear from them about their needs, and thereupon develop and implement sustainable models of socio-economic growth and development, through a participatory process. Prime objective is local development in harmony with nature, and in alignment with aspirations of people.**

❖ **REACHA was conceptualized by a group of conscientious bureaucrats, technocrats, scientists and educationists who felt that it was necessary to create an institution that could 'reach-out' to the masses and enable them to empower themselves with knowledge, to bring about positive changes in their lives.**

REACHA is the country partner of **IBM,** to implement **IBM SkillsBuild** program across the country

REACHA'S ROLE IN IBM SKILLSBUILD

Arranging Professional training via IBM Mentors/Other Experts.

Placement facilitation Counselling by Experts.
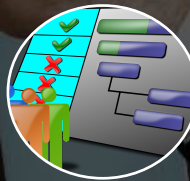
Arranging workshops and webinars by Industry experts from across the globe.

Live Projects to master the skills under Project Based Learning.

1 TRAINING

2 GUIDANCE

3 WORKSHOPS

4 LIVE PROJECTS

5 PLACEMENT FACILITATION

- **Alignment with new National Education Policy (NEP-2020)**

  Gives better campus placement opportunities to students.

  College Branding

- Markets college value at no cost.

- No financial implication to college/students (direct/ hidden)

- Further increases chances of getting quality freshers.

  Professional training to students.

- Brings current market technologies directly to students. Hands on experiences.

- Industry expert advice and counselling.

- Live project work under Project Based Learning.

- After completion of courses/Project Based Learning, Randstad and Jeevitam (IBM placement facilitation partner) will facilitate job opportunities to SkillsBuild learners.

- Better opportunities and increase in students' confidence.

BENEFITS FOR COLLEGES, FACULTIES & STUDENTS

ऋचा
REACHA

Are you curious about a job role?

These role-based channels are designed to provide you with an introduction to job roles that are in-demand in the job market. You will learn fundamental concepts and have the opportunity to earn a **digital badge** or **certification**.

Browse the following job roles and their associated courses and credentials. Perhaps you will find you are interested in learning more to pursue a particular role!

Customer service representative

Course 1: Communication Skills and **Course 2: Personality Dynamics** | **Customer Engagement: Communication and Personality Dynamics** badge

Course 3: Problem Solving and **Course 4: Process Controls** | **Customer Engagement: Problem Solving and Process Controls** badge

Cybersecurity analyst

Cybersecurity Fundamentals (course and badge)

Network Security Associate Certifications: NSE 1, NSE 2, and NSE 3 (courses and certifications)

Network Security Professional Certification: NSE 4 (courses and certification)

Network Security Analyst Certification: NSE 5 (courses and certification)

Network Security Specialist Certification: NSE 6 (courses and certification)

Network Security Architect Certification: NSE 7 (courses and certification)

Data analyst

Data Fundamentals (learning plan and badge)

Artificial Intelligence Fundamentals (learning plan and badge)

Big Data Foundations (learning plan and badges)

Applied Data Science with Python (learning plan and badges)

Designer

Enterprise Design Thinking Practitioner (course and badge)

Enterprise Design Thinking Co-Creator (course and badge)

Enterprise computing professional

IBM zSystems Administrator (learning plan and professional certificate)

IT support technician

Information Technology Fundamentals (learning plan and badge)

Project manager

Project Management Fundamentals (course and badge)

Red Hat Certified System Administrator (RHCSA)

Complete all the activities in the curriculum, including passing the exams, and become a **Red Hat Certified System Administrator**.

Web developer

Web Development Fundamentals (learning plan and badge)

Why should you learn technology skills?

Technology skills represent the industry knowledge and modern ways of working that professionals need to be successful in a digital innovation economy. Learn how to use and apply agile and design thinking methodologies and practices, be aware of the key technologies that power today's jobs, and much more!

Technology skills

- Agile Methodology
- Agile Explorer - Powered by Agile at IBM - Earn a badge!
- Agile and Design Thinking
- Artificial Intelligence
- Blockchain
- Cloud Computing Fundamentals - Earn a badge!
- Cybersecurity
- Data and Analytics
- Design Thinking
- Digital Marketing
- Enterprise Computing
- Explore Emerging Tech - Earn a badge!
- How It Works: Emerging Technology
- IBM Watson
- Information Technology (IT)
- Innovative Ways of Working
- Internet of Things (IoT)
- Open Source Software (Technical Overviews from Red Hat)
- Quantum Computing
- Web Development

Why professional skills?

Get an understanding of key skills and core soft skills needed for success in today's workforce.

Professional skills

- Career Planning
- Career Exploration Ideas
- Collaboration
- Communication Skills
- Critical Thinking
- Decision Making
- Digital Literacy
- Diversity and Inclusion
- Entrepreneurial Mindset
- Explorations into Mindfulness - Earn a badge!

- Interpersonal Skills
- Leadership
- Mindfulness
- Problem Solving
- Professionalism at Work
- Project management
- Resilience
- Virtual Teaming
- Working in a Digital World: Professional Skills - Earn a badge!

| Start the **Career JumpStart: A Professional Foundations Program** today!

Essential skills for small business owners

- Be an Entrepreneur - Earn a badge!
- Business Fundamentals
- Finance Fundamentals

- Grow Your Business
- Legal Education (United States)
- Manage Your Business
- Virtual Business Management

What about job readiness skills?

Make sure you are knowledgeable about preparing for a new job and succeeding in the workplace. These channels will build your skills in areas like creating your online brand, writing a resume, and preparing for job interviews. Learn techniques to succeed in the workplace once you begin a new job, and more!

Job readiness skills

- Develop a LinkedIn Profile
- Write a Good Resume
- Build Interview Skills
- Job Application Essentials - Earn a badge!

- Succeed at Work
- Search for Work in Difficult Times
- Work from Home
- SkillsBuild Presents: Job Exploration Webinars

IBM SkillsBuild Impact Story

REACHA

- Beneficiary Name – Nitin Mishra

- Education – BA & ITI

- Experience –

        Nitin Mishra is working as an edtech associate at smartgaon mart pvt ltd. He was introduced to IBM Skillsbuild program by a social media post. REACHA provided him the support and helped him in t onboarding and learning process. Nitin Mishra has studied for 100+ hours on IBM Skillsbuild and has earn 6 badges and various certificates. He has done many technical courses like cyber security, HTML, Cloud computing etc which enhanced his essential technical skills and made him industry ready.

Nitin Mishra attended the IBM SkillsBuild Ambassador Recognition event organised by IBM at Delhi in November 2022. Nitin Mishra also shared his IBM SkillsBuild Impact story with the attendees as part of Impact Talk Event 2022 organised by IBM at Delhi in November 2022

Job Fairs

Selected Candidates

Non-Jeevitam Work Fairs conducted at ITI Bhopal and ITI Damoh in partnership with the M.P. Government on 6th and 8th September 2023, respectively.

Placement of candidates at Tata Motors, Dixon Technologies and Lava.

Rozgar Mela conducted at HRIT Group of Institutions, Ghaziabad on 29th August 2023.
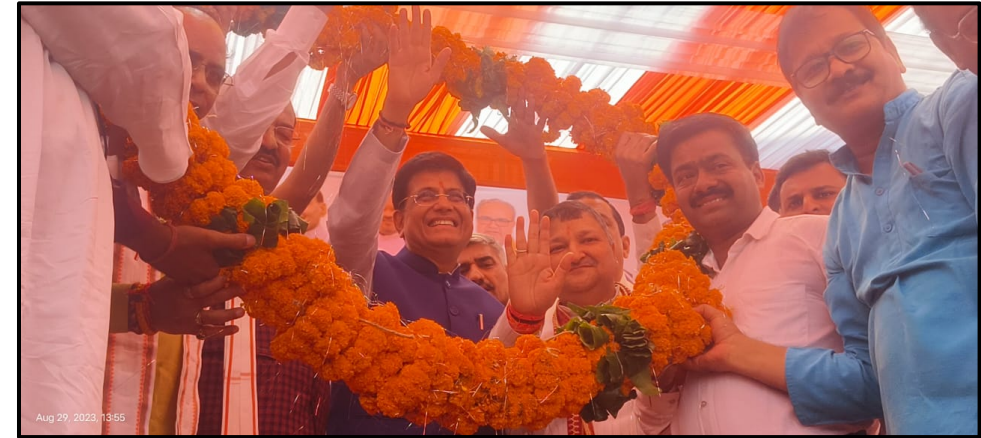
REACHA team explaining the relevance of the IBM SkillsBuild platform to numerous students and walk-in candidates who visited the REACHA booth.

Come build your future in tech.

Scan to Join IBM SkillsBuild

Registration Link:

https://forms.gle/Sok4VVBjdoNu3nsA8

REACHA

IBM SkillsBuild Programme

ibmskillsbuild@reacha.org Switch account

* Indicates required question

Email *

☐ Record **ibmskillsbuild@reacha.org** as the email to be included with my response

Name of the learner/ शिक्षार्थी का नाम *

Your answer

Contact No./संपर्क सूत्र *

Gender *

Choose ▼

Date of birth *

Date

13-09-2023 📅

Name of the Institute/संस्थान का नाम *

Don Bosco Arts Science College, Chennai- SURABI ▼

Course/पाठ्यक्रम *

Choose ▼

Year/वर्ष *

Choose ▼

State/राज्य *

Choose ▼

District/जिला *

Your answer

Name of the Trainer/प्रशिक्षक का नाम *

VIJAY PRAKASH

Are you interested in applying for job this year? *

○ Yes

○ No

○ Maybe

Submit   Clear form

REACHA

IBM SkillsBuild Registration Link-
https://sb-auth.skillsbuild.org/signup?ngo-id=0121

This content is neither created nor endorsed by Google. Report Abuse - Terms of Service - Privacy Policy

Google Forms

Click on IBM SkillsBuild Registration Link:

https://sb-auth.skillsbuild.org/signup?ngo-id=0121

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Click on Accept all/ Required only tab

And then select your email ID

G Sign in with Google

Choose an account

to continue to **ibm.com**

(V) **VIJAY PRAKASH**
vijayprakash.ibmskillsbuild@gmail.com

👤 Use another account

To continue, Google will share your name, email address, language preference and profile picture with ibm.com. Before using this app, you can review ibm.com's **privacy policy** and Terms of Service.

Hi there! How would you like to sign up to IBM SkillsBuild?

G Sign up with Google

in Sign up with LinkedIn

IBM Sign up with IBM ID
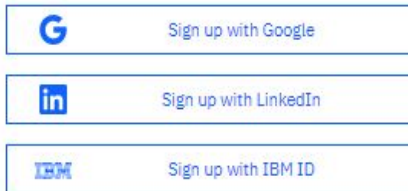
Don't have an account with any of the above? You can create a Custom ID using your email to sign up for IBM SkillsBuild.

✉ Sign up with Email

Choose first option for Login
Sign up with Google

Already have an account with IBM SkillsBuild? Log in

18

Let's set up your profile

1. Basic information (Required)

First name

VIJAY

Family name

PRAKASH

Country

India

Location

Select your location

Your sponsoring organization

Reacha Foundation

2. Additional information (Optional)

3. Terms and conditions (Required)

Cookie Preferences

Let's set up your profile

1. Basic information (Required)

2. Additional information (Optional)

Select your age category

Select your age

Are you:

○ Looking for a job?

○ Learning to enhance current career?

○ A College Student?

○ Other

☐ Yes, IBM SkillsBuild can send me emails.

Please send me periodic emails with learning reminders, new content additions, and program updates.

3. Terms and conditions (Required)

Fill the Basic information. Additional information you may skip.

Let's set up your profile

1. Basic information (Required) ⌄

2. Additional information (Optional) ⌄

3. Terms and conditions (Required) ⌃

☑ I confirm I meet the digital age of consent of the country where I reside.
Read the digital age of consent term

☑ I agree to the IBM SkillsBuild Terms of Use. Read the Terms of Use

☑ I agree to the IBM SkillsBuild Data Privacy Policy. Read the Data Privacy Policy

Submit →

3. Terms and Conditions Agree on all three points in Terms & Conditions

Success! Your account is created.

If you don't get automatically redirected you can click in the button below to select your areas of interest.

Go to selection

✔ I confirm I meet the digital age of consent of the country where I reside.
Read the digital age of consent term

✔ I agree to the IBM SkillsBuild Terms of Use. Read the Terms of Use

✔ I agree to the IBM SkillsBuild Data Privacy Policy. Read the Data Privacy Policy

Submit →

**Click on
Go to selection**

21

IBM **SkillsBuild**

Welcome

Select your preferred language:

English   >

Select your preferred language and then click on Continue

Continue

skills.yourlearning.ibm.com

Error

Internal server error

If you are getting any ERROR message
Go to the above mentioned URL

‹ Profile ✎

VP

VIJAY PRAKASH ✎
vijayprakash.ibmskillsbuild@gmail.com

Uttar Pradesh, India
Reacha Foundation

Areas of interest

Job roles

Customer service representative	○
Cybersecurity analyst	○
Data analyst	○
Designer	○
IT support technician	○
Project manager	○
Web developer	○

Professional skills

Career planning	○
Agile methodology	○
Design thinking	○
Digital strategies for small business	○
Entrepreneurial mindset	○
Project management	○

Job readiness

Creating a digital brand	○
Interviewing	○
Resume writing	○
Searching for jobs in difficult times	○
Succeeding in a new job	○
Working from home	○

Notification and contact preferences

☐ IBM SkillsBuild can send me periodic emails with learning reminders, new content additions, and program updates.

☐ IBM SkillsBuild may contact me regarding reviews I have submitted.

For more information, view Privacy policy.

Continue

Choose as many as you can; click on Continue You may skip it & change your area of interest later on

IBM **SkillsBuild**

Learn the basics

This short introduction to the basic elements and concepts of the SkillsBuild platform will help you get started with your learning journey.

Where am I going? (video, 1 min)

Welcome to SkillsBuild (video, 3 min)

The video and tutorial will take 6 minutes to complete.

Click **cc** on the video toolbar to enable subtitles in a language of your choice.

Cancel

Begin tutorial

You can Begin tutorial

Or you can
Click on Cancel Button
and then Skip Tutorial

Registration process is complete.

Your portal dashboard looks like this.

IBM **SkillsBuild**

Q DIGITAL MARKETING   ×   Cancel

Showing results in all languages, limit to English.

1 sponsored result
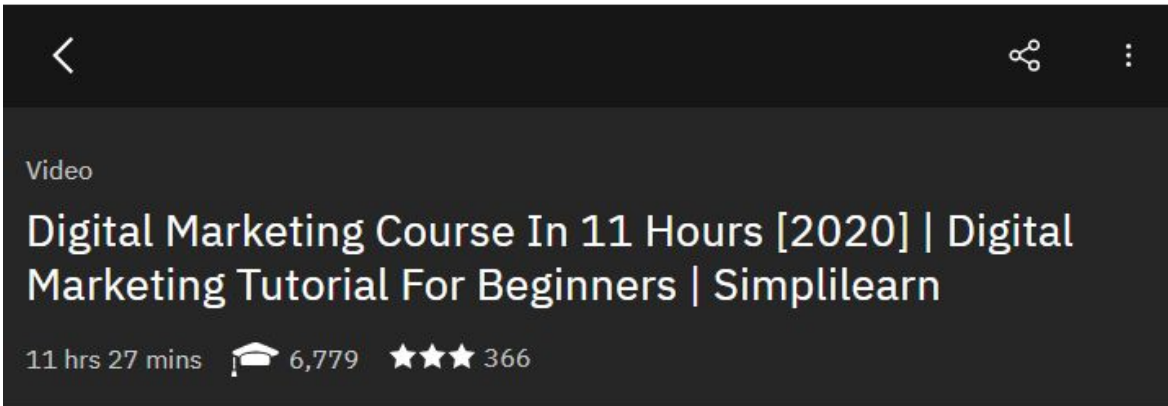
| Channel
Digital Marketing   ⋮

Learning activities

Webpage   ⋮
What is Digital Marketing?
10 mins 🎓 1,704 ★★★★ 146

eLearning   ⋮
Digital Marketing Strategy | edX
15 mins 🎓 731 ★★★★★ 14

🏠   ☆   ◎   Q   ⋯
Home   Recommendations   Progress   Search   More

**Click on search button
and take a course from here**

You may start your learning by clicking on
Go to this activity

A new page / window will open from where you can get course modules / chapters.

Did you complete this activity?

Yes, mark complete ✓   Not yet, add to queue +

Once you have completed the activity click on

Yes, Mark Complete/ Mark Complete

< Submit

Mark complete

This learning activity will be added to your completions.

Duration

Hours		Minutes	
11	— | +	27	— | +

No need to change the Course Duration.
Click on Submit button

Close

Cancel   Submit

<

⋀ ⋮

Video

Digital Marketing Course In 11 Hours [2020] | Digital Marketing Tutorial For Beginners | Simplilearn

11 hrs 27 mins   🎓 6,940   ★★★ 369

✓ Completed 26 Aug 2023   Show more

About this learning activity

In this video course, you'll learn everything you need to know about digital marketing including what is digital marketing, SEO, and its various concepts, social media marketing, facebook ads, instagram marketing, youtube ads, content marketing, email marketing, affiliate marketing, and much more!

This course is presented by Simplilearn.

After you complete this activity, return to this page to select **Mark complete** for completion credit.

Tags

🏷 Learning Domain ⌄   Professional ⌄

Remove completion   ⊗   Go to this activity   →

Click on the three dots on the right hand side below IBM SkillsBuild.

Click on View Completion Certificate that appears as the first option.

30

..and your course certificate will look something like this.

In this way, there will be modules of your course, which you will have to complete step-wise. At the end, you will have to give an assessment / test. Keep in mind that there will be no test in all courses.

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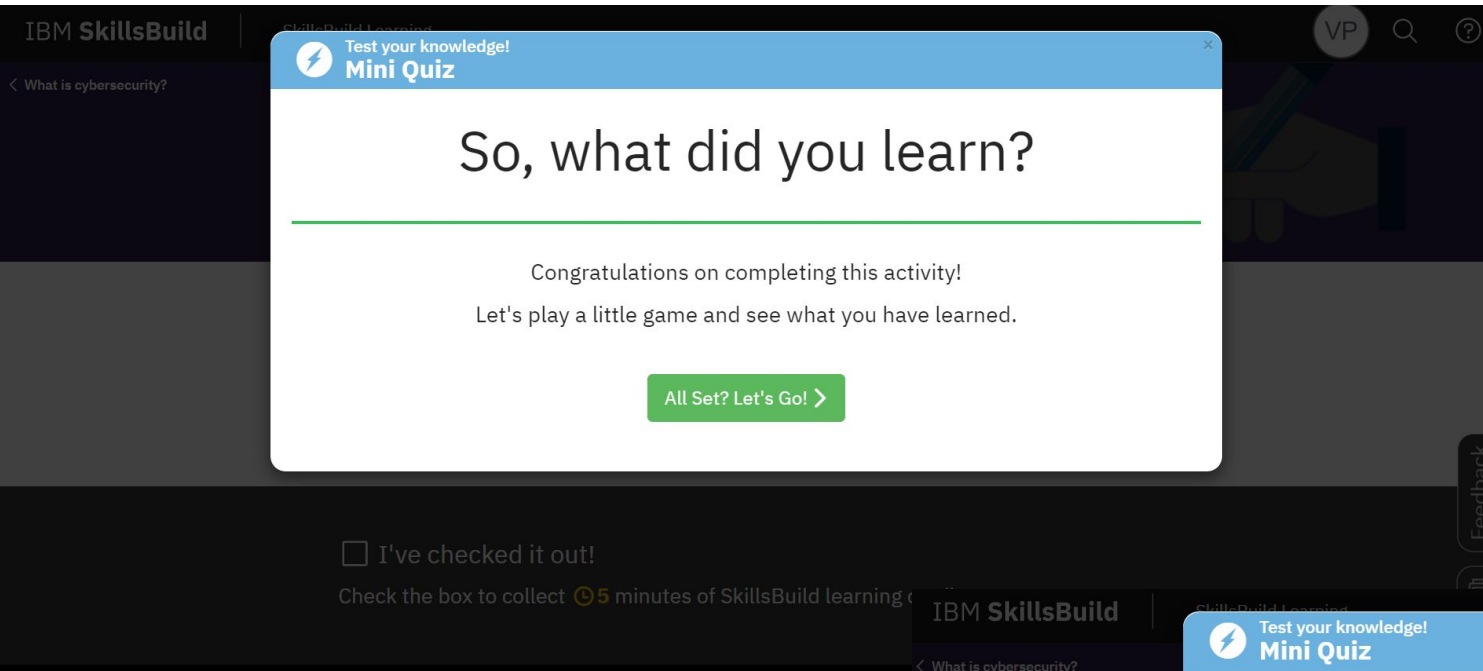
Your test will be something like this..

After that you will be able to proceed..
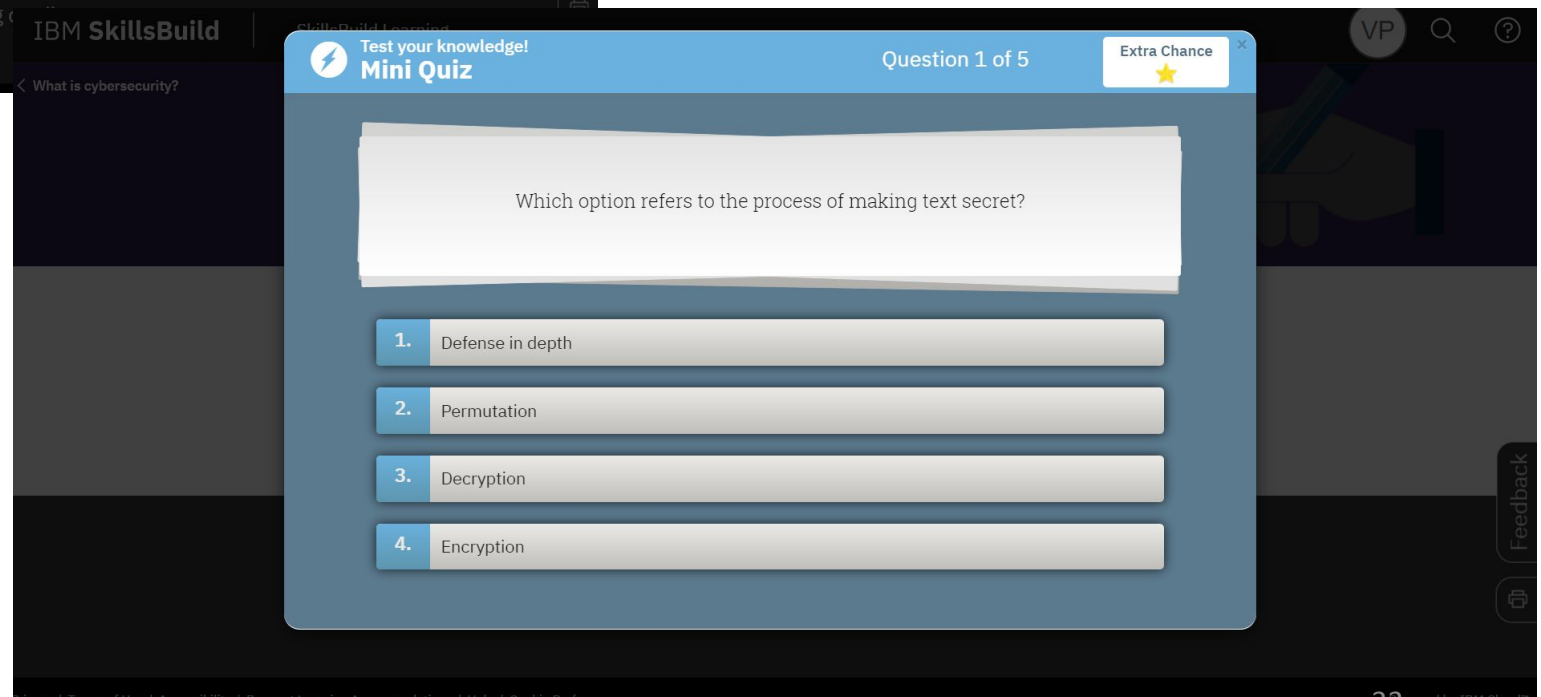
Role-based skills

Customer service representative 🏅
Cybersecurity professional 🏅
Data analyst 🏅
Linux system administrator

Essential skills

Agile Methodology - Foundations
Agile Methodology - Advanced
Agile Explorer - Powered by Agile at
IBM 🏅
Artificial Intelligence - Foundations
Artificial Intelligence - Advanced
Blockchain - Foundations
Blockchain - Advanced
Cloud Computing - Foundations
Cloud Computing - Advanced
Data and Analytics - Foundations
Data and Analytics - Advanced
Design Thinking - Foundations
Design Thinking - Advanced
Digital Marketing
Digital Strategy for Small Business
Internet of Things (IoT) - Foundations
Internet of Things (IoT) - Advanced
Open Source Software
(Technical Overviews from Red Hat)
Quantum Computing - Foundations
Security - Foundations
Security - Advanced
Working in a Digital World: Essential Skills 🏅

Professional skills

Career Planning
Career Exploration Ideas
Collaboration
Communication Skills
Critical Thinking
Decision Making
Digital Literacy
Entrepreneurial Mindset 🏅
Explorations into Mindfulness
Interpersonal Skills
Leadership
Mindfulness
Problem Solving
Professionalism at Work
Project management
Resilience
Virtual Teaming
Working in a Digital World: Professional
Skills 🏅

Web Developer

Introduction to Programming
Learn HTML
Learn CSS
Learn JavaScript
Learn GitHub

Job readiness skills

Develop a LinkedIn Profile
Write a Good Resume
Build Interview Skills
Job Application Essentials 🏅
Succeed at Work
Search for Work in Difficult Times
Work from Home
SkillsBuild Presents: Job Exploration
Webinars

Essential skills for small business owners

Business Fundamentals
Finance Fundamentals
Grow Your Business
Manage Your Business
Virtual Business Management
Be an Entrepreneur 🏅
Virtual Business Management
Legal Education (United States)

Certification preparation

Red Hat Certified System Administrator
(RHCSA)
Network Security Associate Certifications:
NSE 1 and NSE 2
Network Security Professional Certification:
NSE 4 (courses and certification)
Network Security Analyst Certification: NSE 5
(courses and certification)
Network Security Specialist Certification: NSE
6 (courses and certification)
Network Security Architect Certification: NSE
7 (courses and certification)

Other Courses

Big Data Foundations 🏅
Applied Data Science with Python 🏅
Enterprise Design Thinking Practitioner 🏅
Enterprise Design Thinking Co-Creator 🏅
IBM Z System Administrator: Practitioner 🏅
Project Management Fundamentals 🏅

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REACHA
(**R**esearch and **E**xtension **A**ssociation for **C**onservation **H**orticulture and **A**gro –forestry)
www.reacha.org