

Dept. of Management presents:

Business Plan

If you're not gonna start today, you can never answer to your tomorrow.

So RGUKT'ians, Dept. Of Management brings you an opportunity to start your tomorrow, Today.

Rgukt entrepreneurs here is what all you need to do: Put forth your business plan i.e., your business ideas, how you are going to start the business & how you plan to run it successfully as a presentation.

Your presentation should include:

- 1) What is your product/service?
- 2) How much funding will your plan need?
- 3) How do you plan to acquire the fund?
- 4) Who is your customer?
- 5) What is the price of your product/service?
- 6) How many customers do you expect?
- 7) How will you earn the money?
- 8) When will you reach break-even point (no profit no loss point)?
- 9) When will you earn profit?
- 10) Will the customer like your product/service?

11) Requirements, raw materials, land, transportations etc, that your plan need.

Note:

1) *Not all the points will be applicable for all the Business plans so you can modify your ppt contents according to your business.*

2) Team size: Max 4

3) Requirements: If needed documentation & ppt of the plan should be done with the maximum limit of 5 pages. Presentation should be within 10-12 minutes.

For more queries:

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Regards,

Team Antahpragnya2k18.