



INDIA'S BIGGEST RURAL TECHNICAL FESTIVAL

antahpragnya 2020

DEPARTMENT OF MANAGEMENT

The department of management brings the following contests for RGUKT students. The main theme of conducting these events is to enhance the creativity and innovation skills of the students and to inculcate the entrepreneur qualities in them.

1)ADVIE-2020:

In this event, students are asked to make a creative advertisement video (concept should be related to products) which should have a length in between 30sec-2 min.

The best videos will be played in the SAC and in Cultural event time in Satavahana ground.

And the BEST will be rewarded with 500 /- cashprize.

Note:Required 5 members in the group.

Link for registration:bit.ly/ap2020advie2020

Submission date and contact:26-Jan-2020 to 9550652720

2)Business plan:(Maximum of 3 members in group)

Students are asked to come up with new innovative business plan and they should make the presentation on the idea they have.They have to make a ppt and it should be presented in front of the judges.

The best business plan will be given the reward of cashprize **5000/-**.

Venue:AB-1 auditorium

Date:1-Feb-2020.

Time:2pm-5pm

Entry fees:50Rs/-

Link for registration:bit.ly/ap2020businessplan

3)Creative Poster presentation:(Max of 2 members in one group)

Any new creative posts related to management, Social awareness are taken.Come up with poster which depicts the facts related to management sector.

The best poster would be selected among all the posters and it is rewarded.

Last Date of Submission:26-Jan-2020 to 9550652720

4)Case analysis:The students are asked to solve the cases related to management and business that are provided to them on the spot.The creative skills of the students are tested and marks are given according to the solving methods and strategies of the students.

Date:1-Feb-2020

Venue:AB-I auditorium

Time:11am onwards

Link for registration:bit.ly/ap2020caseanalysis

Prize money-5000/-

Instructions to be followed:

- 1)Do not use Internet business plans for presentation.Any type of plagorisms are not encouraged.
- 2)If any advertisement found similar to the one existing already, it would not be taken into consideration.
- 3)The posters that is prepared by students should convey a message for the society.