

Date:23-02-2017

NOTICE

It is here by informed to all that management department is going to conduct some events for AntahPragnya2k17. Interested students can register in www.antahpragnya2k17.in

Event description is given below.

Manual registrations are also accepted.

Class: AB-1,114

Timings:5.00PM-10.00PM

Last Date:26-02-2017

Contact Details:J.Umamaheshwar
9492399423

Event timings will be updated soon.

1.Business Plan

Students need to present a Business plan consisting business ideas, how are you going to start the business, how are you going to run that successfully?

What is your product/service?

How much money you want?

From where will the money come (funding) ?

Who is your customer?

What is the price of your product/service?

How many customers do you expect?

How will you earn the money?

When will you reach break even point (no profit no loss point) ?

When will you earn profit?

Will the customer like your product/service?

Requirements, raw materials, land, transportations etc...

Note: Not all the points will be applicable for all the Business plans, you can modify according to your business

Team size : Max 4

Requirements: ppt and documentation if needed max 4 pages, 10-12 minutes

2.Business Quiz

Individual entries, after screening there would be a panel quiz consisting of 3 members of which one has to be a girl participant.

You can choose your one panel member who need not undergo screening round.

There would be minimum one girl in panel.

3.Business Debate - The RGUKT want to know?

It will be a panel debate

Team size: max 4

You can choose any of these topics and be prepared

Topics will be chosen from below list

Topics may change as you progress to the next level but it will be from the below list

- 1.Was the demonetization good for India?
- 2.Does the Indian central Govt. belong to Businessmen?
- 3.Are the policies of Govt. anti – farmer?
- 4.Can India become super power in 2020?
- 5.Are women capable of heading the business world or Men are the best?
- 6.Digital technologies bring more threats to people's money
- 7.Does the Demon of Demonetization scaring common man?
- 8.Pseudo Nationalism, Demonetization, Love Jihad, Surgical Strike etc... are dummy actors created to hide the Economic failure of the country/Govt. Promises made before elections?
- 9.Will keep posting the new topics

Final Round

Is India a poor country of Rich people OR Rich country of poor people?

4. Advertisement Poster Design

Design Advertisement poster which will be printed on a Flexi, 2x2 feet or 2x3 sq feet .

Advertisement can be of a product/service which are already existing

OR

You can create your own new product/services. You can create your own Brand, Logo, Tag line/Punch line, Brand Ambassador.

You yourself can be a Brand Ambassador featuring in the Ad

You can modify already existing products/services

Don't copy from internet

Showcase your creativity

Team Size : Maximum 3

Sample Advertisement Poster Design are attached

