



Student-Led Food Stall Auction & Management

ANTAHPRAGNYA has always been a beacon of technical excellence and innovation. This year, we aim to extend that spirit of innovation beyond the labs and into the marketplace. The **Food Stall Auction** is designed to be a cornerstone of the fest, transforming the campus into a bustling hub of student-led commerce.

The Vision

Our goal is to create a self-sustaining ecosystem where students aren't just consumers, but stakeholders. By moving away from external vendors and empowering our own students, we foster a sense of ownership and pride in our ANTAHPRAGNYA.

Objective of the Auction

The primary objective is to provide a structured, competitive, and transparent platform for students to:

1. **Test Business Acumen:** Move from theoretical classroom concepts to real-world financial risk and reward.
2. **Enhance Fest Atmosphere:** Ensure a diverse and high-quality culinary experience curated by students, for students.
3. **Resource Optimization:** Efficiently allocate premium campus spaces through a market-driven approach.

Why an Auction? The Student Perspective

1. **Real-World Business Experience:** Students learn the fundamentals of bidding
2. **Encourages Innovation:** High-stakes bidding pushes teams to develop unique menus and marketing strategies to ensure profitability.
3. **Fairness & Transparency:** The auction format ensures that the most motivated and prepared teams secure the best locations, removing any bias in stall allocation.
4. **Networking & Collaboration:** Preparing a bid requires students to form teams, manage budgets, and coordinate logistics.

Auction Rules & Eligibility

To maintain order and professionalism, the following rules apply:

- **Eligibility:** Only current students of the University are eligible to bid. A valid student ID is mandatory.
- **Team Composition:** Each stall must be managed by a team of 3–4 students.
- **Bidding Process:** The auction will be conducted in an open-bid format.
 - Each stall has a "Base Price" determined by its location and size.
 - The highest bidder at the fall of the hammer wins the rights to the stall.
- **Payment:** 100% of the winning bid must be deposited within 24 hours to secure the slot, with the remainder due before the fest begins.

Operations & Safety Standards

Winning a bid is only the first step. Student vendors must adhere to:

- **Waste Management:** Every stall is responsible for the cleanliness of its immediate surroundings.
- **Safety:** Use of open flames or high-power electric appliances must be pre-approved by the organizing committee.
- **Pricing:** While menus are flexible, prices must remain "student-friendly" to ensure the fest remains accessible to all.

Legal Disclaimer & Liability

The University Administration, the Organizing Committee of ANTAHPRAGNYA, and University Staff shall not be held responsible for:

- Any financial losses incurred by the student vendors.
- Damage to personal equipment or raw materials.
- Issues arising from food quality or health-related complaints from consumers.
- Any disputes between student teams or third-party vendors.

All participants enter the auction at their own financial and operational risk.

INSTRUCTIONS TO THE BIDDERS :

- The entire auction will be monitored by faculty coordinators.
- The entire auction will be video recorded.
- **Code of Conduct: Any team found disrupting the auction will be immediately disqualified and barred from ANTAHPRAGNYA activities.**
- Mode of registrations will be decided by the organizing committee(online or spot registrations).
- The bidding team consists of 3-4 members consisting of E2,E3 and E4.
- Every team must pay Rs. 250 at the registration desk as a non-refundable registration fee to participate in the auction.
- In the auction, a Stall will be picked on lottery basis and placed for bidding/auction one after the other
- To ensure a structured and orderly bidding process, Each new bid must be raised by a minimum of ₹500 and a maximum of ₹5,000 from the current highest bid. Any bid outside this range will be considered invalid.
- Each registered team will be provided with a numbered paddle. We do not accept shouts or hand-raises. Successful bidders must pay the 100% of the bidding amount by 1 day duration to confirm their stall.
- In any case if the successful bidder fails to confirm their stall, he/she must pay 15% of the bidding amount on the 4th day from auction date as penalty and the stall will be given to the next highest bidder.
- In case the stall is offered to the next highest bidder due to failure of the original successful bidder to confirm, the next highest bidder must pay 100% of the bidding amount within 1 day from the date of allocation.
- The stalls will be officially handed over to the successful bidders one day before the fest (night).
- Stall timings will be from 9 AM to daily event end time on 13th, 14th & 15th March 2026.
- Water supply, electrical supply will be provided.
- **The organizing committee reserves the absolute right to cancel stall allocations or shut down operations at any point if a stall fails to meet our established standards of hygiene, or conduct.**

ANTAHPRAGNYA 2k26 - Stalls Auction Phase-1

STALL NO.	STALL NAME	BASE PRICE
1	Dosa Stall (All Varieties – Veg & Non veg)	10K
2	Tiffin Stall (All varieties of Bonda, Puri, Vada, Idly)	15K
3	Pulka/Parota/Paratha/Chapati Point with curry	8K
4	Bread items (Cova Bun , Cream Bun , Omelet, Toast, Sandwich etc) & Pizza	8K
5	Momos, Ramen & Pasta	8K
6	French Fries, Tornado Potato	8K
7	Waffles	8K
8	Cotton Candy	2K
9	Bajji point (Punugulu, mirchi bajji, Egg bonda,Samosa)	8K

Note: Stall auction Phase-2 with other major stalls will be conducted if Phase-1 stall auction is successful.

UNDERTAKING BY SUCCESSFUL BIDDERS

I, _____, bearing ID No: _____,
representing Team no _____, do hereby declare that:

1. I and my Team has participated and successfully secured Stall no ____ for the purpose of _____.
2. I have read and understood the auction guidelines for ANTAHPRAGNYA.
3. I acknowledge that the University provides the platform only and is NOT responsible for any financial liabilities, losses, or legal consequences arising from our stall operations.
4. I take full responsibility for the quality of food served and the conduct of my team members.
5. I understand that the bid amount is non-refundable once the stall is allocated.

Team Members:

1. _____
2. _____
3. _____

Signed: _____

Date: ____ / 03 / 2026