



**ANTAH PRAGNYA 2k17**

It is hereby informed to all the students that those who have registered for Business Plan are required to be ready with their topics and the presentation at the venue.

**Date:** Wednesday (01-03-2017)

**Time:** Evening 5 PM onwards

**Venue:** AB-2,210

**Spot Registrations are allowed.**

**Students need to follow the instructions below:**

Students need to present a Business plan consisting business ideas, how are you going to start the business, how are you going to run that successfully?

What is your product/service?

How much money you want?

From where will the money come (funding) ?

Who is your customer?

What is the price of your product/service?

How many customers do you expect?

How will you earn the money?

When will you reach break even point (no profit no loss point) ?

When will you earn profit?

Will the customer like your product/service?

Requirements, raw materials, land, transportations etc...

**Note: Not all the points will be applicable for all the Business plans, you can modify according to your business**

**Team size : Max 4**

**Requirements: ppt and documentation if needed max 4 pages, 10-12 minutes**

**Regards,**  
**Tech Fest Organizing team,**  
**AntahPragnya 2k17.**