



ANTAH PRAGNYA 2k17

It is hereby informed to all the students that those who have registered for Business Plan are required to be ready with their topics and the presentation at the venue.

Date: Wednesday (01-03-2017)

Time: Evening 5 PM onwards

Venue: AB-2,210

Spot Registrations are allowed.

Students need to follow the instructions below:

Students need to present a Business plan consisting business ideas, how are you going to start the business, how are you going to run that successfully?

What is your product/service?

How much money you want?

From where will the money come (funding) ?

Who is your customer?

What is the price of your product/service?

How many customers do you expect?

How will you earn the money?

When will you reach break even point (no profit no loss point) ?

When will you earn profit?

Will the customer like your product/service?

Requirements, raw materials, land, transportations etc...

Note: Not all the points will be applicable for all the Business plans, you can modify according to your business

Team size : Max 4

Requirements: ppt and documentation if needed max 4 pages, 10-12 minutes

Regards,
Tech Fest Organizing team,
AntahPragnya 2k17.