



*Dear Sir*  
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**Awareness Workshop on IPR for Start ups in Electronics and ICT Sector on 08th September 2017 at ESCI campus Hyderabad**

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Faculty Development Programmes Cell <escifdpcell2016@gmail.com>

Wed, Aug 23, 2017 at 1:08 PM

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**"Awareness Workshop on IPR for Start ups in Electronics and ICT Sector" (Sponsored by Ministry of Electronics and Information Technology, Govt. of India)**

**Date: 08th September 2017.      Venue: ESCI campus, Hyderabad.**

Dear Sir/Madam  
Greetings from ESCI, Hyderabad !!!

ESCI, The Institution of Engineers(India) is planning to conduct the **"Awareness Workshop on IPR for Start ups in Electronics and ICT Sector" on 08th September 2017 at ESCI campus, Hyderabad.**

Expert Speakers will be from Indian Patent Office, Start ups, Patent Attorney's besides that of from Meity.

Please find the enclosed Brochure to this email along with Registration Form.

**All interested participants may register on the link <http://tinyurl.com/ybh77ho> (or) send an email.**

**NOTE: There is "NO REGISTRATION FEE" for this Workshop.**

Kindly acknowledge our email.

Thanking you

with best regards

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**2 attachments**



# ENGINEERING STAFF COLLEGE OF INDIA



Autonomous Organ of The Institution of Engineers (India)  
(ISO 9001 : 2008 Certified Institution)

## Workshop on

**IPR for start ups in Electronics and ICT Sector**  
8<sup>th</sup> September 2017 at ESCI Campus, Hyderabad.

## Sponsored by



**Ministry of Electronics & Information Technology**  
Government of India

### Workshop Overview :

Innovation has become a keyword in all kinds of industries. The government of India, through its Make in India campaign is further promoting innovation in the fields of Electronics, Computer software, telecommunications. The India Electronics and IT industry too has witnessed tremendous growth in the past decade, resulting in large Electronics and IT companies and inceptions of several promising start-ups. With the change in electronic technology and the development of Software requires significant investment, intellectual property resulting from the investment should be protected by suitable intellectual property to protect those valuable inventions and to prevent from the heat of litigation.

In this highly competitive knowledge economy, the importance of protecting your Intellectual property is very much important. Though intangible in nature, Intellectual Property Rights is valued equal to or higher than any capital assets for your business - possibly among the most important it possesses. In the present day, almost in every aspects of the business operations there is potential Intellectual property which can be protected; for example its name and logo, designs, inventions, works of creative or intellectual effort or trademarks that distinguish your business can all be types of IP.

Intellectual Property possessed by any organization shows the futuristic action plan of the organization to the changing demands of the customer across the world and these intellectual property when

**FREE  
REGISTRATION**

Nevertheless countries across the world along with India has recognized the importance of the IPR as sure shot tools for a prosperous organizations in this highly competitive world.

Many countries such as US, Japan, Europe and India have imposed certain restrictions for the protection of Software and CRIs. So being the fact that software patents are disallowed in India, the recent patent granted by the Indian Patent Office (IPO) for Google's Computer Related Invention is creating confusion for the Indian IT Industry. The recent guidelines for Examination of Computer Related Inventions for IPO officials are succeed in providing a better picture for some extent, but are still challenging and competitive for Indian IT industry. It is therefore important to understand the current issues related to patenting software in order to anticipate problems and provide the greatest amount of intellectual property protection especially for the emerging IT industry.

This particular workshop sponsored by Ministry of Electronics and Information Technology will elaborate on the Issues relating to Patent Filing and Procedure of Patent issue filing in the Electronics and IT Filed

## Objectives

- Sensitize on Software and Electronics Related Inventions and its importance to the Electronics Industry.
- Understand various challenges involved the Protecting Software and Electronics Related Inventions.
- Understand about the recent developments in Protecting Software and Electronics Related Inventions worldwide.
- Discuss on best practices adopted in drafting the Electronics Related Inventions and assessing its patentability.

## Workshop Agenda/Sessions

- Why should a Startup take steps to protect IP?
- Experience Sharing by a startup on the Patents filed.
- Importance of Copyrights, Industrial Design Rights.
- Trademarks in enabling the business of Start-ups.
- IP Infringements, IP Due diligence, Litigations, Licensing, Agreements and Negotiation.
- IP Funding, IP management, Valuation.
- Patent Issues with regard to ICT, Patent Filing Procedure before patent office.
- Sensitization on semiconductor and IC designs
- Commercialization and Strategizing IP to achieve Business goals.

## Target Audience

Budding Entrepreneurs, Managers/Executives in Startups and Professionals in various functional areas of Startups such as Research and Development, Design, Marketing, Brand Management, Directors of the Organization, Legal and IP departments, Academicians, Individual Innovators & Stake Holders, Representatives from Govt. Department, Patent Attorneys and Agents, Engineers & Scientists from R & D Institutes, who wish to Understand the IP Ecosystem.

## How to Register

Those who are interested to participate are requested to Register through Online (or) E-mail your details to the following Mail Id's.

**Option 1: Register through the Link <https://tinyurl.com/ybhc77ho>**

**Option 2: Send the details to [escifdpcell2016@gmail.com](mailto:escifdpcell2016@gmail.com) / [training@escihyd.org](mailto:training@escihyd.org).**

## For more details on Participation; Please Contact

**MR. P. SAI KISHORE**  
Chief Coordinator-ESCI

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Program Coordinator

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## WORKSHOP ADVISOR

### Dr. D. N. Reddy

Dr. Reddy is a Well known and renowned professor in academic circles in the country and abroad. Obtained B.E. (Mech.Engg) from Osmania University, Hyd, M.Tech from IIT Madras, and Ph.D from IIT, Delhi. Presently serving as Vice Chairman, Governing Council, Engineering Staff College of India (ESCI), Hyderabad and also Director, ESCI and Chairman, Appellate Committee, National Board of Accreditation, MHRD, Govt. of India, New Delhi since 2012.

Dr.Reddy Served as Chairman, Recruitment & Assessment Centre, DRDO, Ministry of Defence and also served as Vice-Chancellor, JNT University Hyderabad during 2008-2011 and also In charge Vice Chancellor for Osmania University from Feb. - July 2011.

Served as Member, UGC (2012-2015) and Regional Chairman AICTE Hyderabad (2008-2013).

He holds Life memberships with several professional societies and won many Awards and honours. Prof.Reddy is having wide experience in Accreditation of Programmes, Institutions, Universities in India and associated with NAAC and NBA/ABET. He had Visited countries like USA, UK, China, Thailand, Ireland, Malaysia, Ethiopia, Dubai, Kuwait, Italy, Spain, Australia, South Africa and Sweden. Supervised 15 Ph.D's and 90 publications to his credit.

