



We are thrilled to announce that the **Accenture Innovation Challenge** is officially open! This is a chance for your students to step into the spotlight and show the world what they can achieve with their innovative ideas and a passion for technology.

The registration link to [Register now!](#)

### **Why Join?**

**Impact:** Use AI to tackle pressing global issues and make a real difference.

**Recognition:** Win big prizes and gain recognition for your innovative solutions.

**Mentorship:** Receive guidance from leading experts across various fields.

**Showcase:** Represent your campus and showcase your talents on a grand stage.

### **Who Can Join?**

The challenge is open to all college students, whether you are in Engineering, Non-Engineering, or Business School. You can register solo or create a team of four. If you have a flair for innovation and a drive to use technology for good, we want you!

### **Challenge Theme:**

This year's theme is "Leverage generative AI to create innovative business models that disrupt traditional industries or align with environmental and social **governance** objectives, fostering sustainable growth for businesses and society alike."

It's about finding new ways to solve problems and imagining what's possible when technology meets creativity.

### **[Register now!](#)**

Applications are open from August 20 to October 6, apply: [here](#).

Prepare to challenge the status quo and create solutions that pave the way for a better tomorrow. We cannot wait to see what you'll bring to the table!

**Sincerely yours,**  
**Accenture Campus Recruitment Team**