

E-CELL RGUKT BASAR
presents



E-SUMMIT '19

AGAINST THE ODDS

9-10 March 2019



ABOUT

E-SUMMIT

The Annual Entrepreneurship Conclave of RGUKT Basar

E-SUMMIT'19 aims to deplete the chasm between technology and entrepreneurship. It's a platform for future industry leaders, students, academia, policy makers and startup community to come together and make a surge forward.

RGUKT

Established in 2008, a unique university first of its kind which actively uses ICT in teaching. With Objective of providing high quality educational opportunities for the rural youth of the state

This year we are setting the stage with theme "Against the odds" to feature people, startups and leader who fought against the odds to scale from small to large.

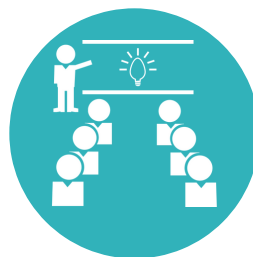
WHAT WE HAVE ?



Competitions



Investor Meets



Workshops



Networking



Talks



Policy Discussions



Mentor Hours



Startup Expo

EVENTS

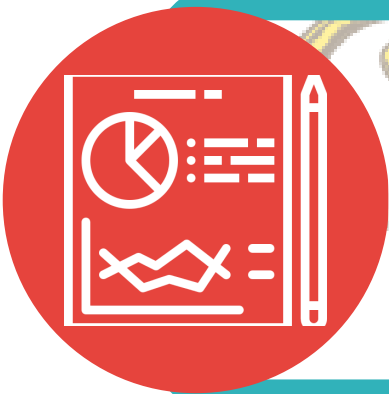


Validate

STARTUP ENTHUSIASTS WITH AN IDEA AND ZEAL TO TAKE IT FORWARD, WILL BE PITCHING THEIR IDEA TO PANEL OF MEMBERS TO SEEK VALIDATION AND FURTHER MENTORSHIP IS PROVIDED.

Business X

STARTUPS SEEKING FOR FUNDING WILL HAVE OPPORTUNITY TO PITCH IN FRONT OF PANEL OF INVESTORS TO RAISE FUNDS. BEST STARTUPS WILL BE AWARDED.



Bureocrax

NOW-A-DAYS GOVERNMENT HAS COME INTO FRAME OF STARTUP ENABLERS , THIS EVENT ALLOWS PARTICIPANTS TO CRITICALLY ANALYZE EACH STATE INNOVATION POLICIES AND RANK THEM ACCORDING TO THEIR PERFORMANCE ON GROUND.

Startup Shaala

A SERIES OF ENTREPRENEURIAL WORKSHOPS TO DEVELOP DEEP UNDERSTANDING OF BUSINESS ARCHITECTURE AND SUSTAINABLE BUSINESS MODELS



EVENTS

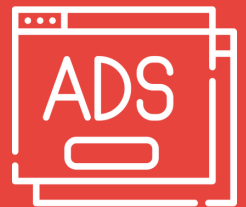


Marketrix

A MARKETING SIMULATION EVENT WHERE TEAMS ARE GIVEN WITH LIMITED RESOURCES AND HAS TO MAKE A PRODUCT OUT OF GIVEN RESOURCES AND SELL IT TO THE CUSTOMERS.

Publicite the site of creativity

ADVERTISING SIMULATION EVENT WHERE TEAMS WILL BE ASKED TO MAKE ADVERTISEMENTS IN THE GIVEN THEME AREAS.



Be The BOSS

A PANEL OF PARTICIPANTS ARE GIVEN POSITIONS OF CXO OF A PARTICULAR COMPANY AND WILL BE ACTING ACCORDING TO SITUATIONS CREATED VIRTUALLY.

Campaign Master

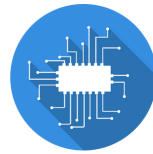
TEAMS WILL BE ALLOTTED WITH A COMPANY AND SHOULD COME WITH DIFFERENT CAMPAIGNS WHICH VARIES UPON SITUATIONS.



Focus Sectors



Blockchain



Artificial intelligence



IOT



Clean Energy



Health care



Agriculture



KEY HIGHLIGHTS



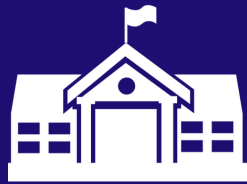
25+
STARTUPS



6000+
STUDENTS



12+ SPEAKERS



40+ COLLEGES



Contact Us

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