



ACTIVATION WORKSHOP STARTUP YATRA TELANGANA

(29th August – 11th September)

Workshop by

Mrs. Radhika Meenakshi Shankar

Wiseowl Consulting



Schedule

Date	College	District
29 th August	Kakathiya Institute of Engineering & Technology for Women	Nizamabad
30 th August	IIIT Basar	Nirmal
31 st August	Rajiv Gandhi Institute of Medical Sciences	Adilabad
3 rd September	Jaya Prakash Narayan College of Engineering	Mahaboobnagar
5 th September	Jayamukhi Institute of Technology and Science	Warangal Rural
6 th September	SR Engineering College	Warangal Urban
7 th September	Khammam Institute of Technology and Sciences	Khammam
8 th September	Swami Ramananda Tirtha Rural Institute	Nalgonda
10 th September	JNTUH College of Engineering Jagitia;	Jagityal
11 th September	Jyothismathi Institute of Technology and Sciences	Karimnagar



TIME	ACTIVITY	PEDAGOGY	RESOURCES	CONCEPT
9.30 AM -10 AM	Introduction Role models of India E-cell & activities	Presentation, Quiz	LCD	Warming up to entrepreneurship And entrepreneurial thinking. Starting
10AM - 10.45AM	Task 1 &Task 2	Outdoor Activity and Discussion	Discussion photo	Problem identification & Solution idea generation
10.45AM - 11.45AM	Task 3	Roleplay	Case Sheet	Idea evaluation
11.45AM - 1.00PM	Task 4	Treasure Hunt	List Sheet	Gather resources
1.00PM - 2.00PM	Lunch			
2.00PM – 3.00PM	Task 5	Building Prototypes	Paper	Putting product concept into a understandable model
3.00PM - 4.00PM	Task 6	Theatre		Marketing promotion, pitching
4.00PM - 4.30PM	Task 7	Auction		Understanding pricing & product value
4.30PM - 5.00PM	Closure - debrief	Lecture		