

About Brigadier Ganesham

1. Brig Pogula Ganesham born in village Bhoompally of Telangana, is an engineering graduate and MBA. He did post graduation in Defence Technical Staff course from DIAT, Pune. A specialist in Armoured Fighting Vehicles served the Indian Army with distinction for over thirty five years including Command of a battalion in Kashmir in thick of counter insurgency operations.
2. He was instrumental in developing a multi-role weapon platform "**Windy**" for the Army, which was displayed on the Republic Day Parade 2004. He also obtained the patent for this vehicle, which is the first patent of the Indian Army .
3. For his distinguished services, Brig Ganesham was awarded "**Vishisht Seva Medal (VSM)**" by the President of India on the occasion of Republic Day 2005
4. Brig Ganesham retired from the Army and served Bharat Dynamics Ltd (BDL) as Director (Production) from 2006-9. He is also a member of the Advisory Board of ECHS, Telangana, Andhra Pradesh. Govt of Telangana nominated him as a member of Rajya Sainik Board during 2015
5. Post- retirement, he formed a voluntary group "**Palle Srujana**" with like minded friends to promote knowledge based activity in Andhra Pradesh in 2005. This is a part of the Nationwide Honeybee network at Hyderabad to pursue the mission of **National Innovation Foundation (NIF)**- India in AP and Telangana. This group also publishes a bi-monthly "Palle Srujana" in Telugu for dissemination of grassroots creativity and traditional knowledge, which has now entered its eleventh year of publication.
6. Palle Srujana conducts Chinna Shodha yatra every quarter in various parts of both the Telugu states to walk in the remote areas to understand and capture the grassroots knowledge and the creativity of villagers. Since 2011, 23 such yatras involving over 700 participants walked over 1200 kms in all districts of Andhra Pradesh and Telangana interacting with thousands of villagers from over 700 villages.
7. Social Internship (Gyan Shodh) organized by Palle Srujana involving students from BITS, Pilani, VNIT, Nagpur, NAARM, IITs, NITs, many Management and Engineering Colleges and many executives from Indian and foreign corporate was very effective in bringing awareness about the significant grassroots creativity.
8. In the last 12 years, he addressed over 20000 students in both Telugu states and walked over 4000 Kms across the country in remote areas to visit over 2000 villages.
9. His passionate quest for identifying natural grassroots innovators is infectious. He built a voluntary and virtual honeybee network in AP and Telangana with over 1000 strong volunteers drawn from all sections of the society. In the last 11 years, they identified over 180 innovators and documented more than 2000 traditional knowledge practices. Palle Srujana facilitated many grassroots innovators to be recognized by National, International Governments and private Organizations. Innovators were showcased and connected to formal reputed institutions. Innovators received 13 President of India

awards and 18 patents. 38 innovations marketed successfully. Recently two grassroots innovators scouted by Palle Srujana were awarded “**PADMASRI**” by Govt of India.

10. His mission is to highlight the significance of grassroots innovations for an equitable growth of the Nation to the students, industry, scientific community, society in general and the Government.

For more details, visit www.pallesrujana.org