



# Rajiv Gandhi University of Knowledge Technologies

(A.P. Govt. Act 18 of 2008 & Telangana Govt. Adaptation G.O.Ms No.29 Dt.17.12.2014)

Basar (Village & Mandal), Nirmal District, Telangana State – 504107, India.

Webpage: [www.rgukt.ac.in](http://www.rgukt.ac.in)

## Training & Placement Cell

RGUIIT-Basar/Placement/Notice Board/335/2018

Date: 26<sup>th</sup> April 2018

### JOB ANNOUNCEMENT & Schedule by DataM Intelligence

It is hereby informed to the aspirants of DataM Intelligence that the DataM Intelligence would like to conduct campus recruitment drive for **Chemical & MM Engineering Graduates 2018** class students. The following is the detailed notification.

Interested students are required to register in the following link by **27<sup>th</sup> April 2018** by 2PM.

**Note:** First round telephonic interview is scheduled on 27th April 2018 from 4:15 pm onwards.

**Registration Link:** <http://hub.rgukt.ac.in/hub/tnp/register>

#### Eligibility Criterion:

Description	Criterion
Stream- B Tech	Chem & MME
Marks/Grades: X, XII and B.Tech.	6(60%) CGPA throughout Academics
Year of pass	2018
Job Designation	Research Associate
CTC	3,00,000 PA- 4,00,000 PA

#### **Job Roles & Responsibilities:**

- The role includes primary and secondary research, data manipulation & analysis, report writing, and editing. Research Analyst should analyze various industries to identify market share, drivers, restraints, competitive landscape etc.
- Review data daily to ensure its quality and integrity. Taking ownership of the research to ensure the highest possible quality.
- Assist in overseeing that timelines and benchmarks are being met for our clients. Work with partners and clients to ensure timely delivery of information
- Train and mentor a team of Associates
- Develop robust models for market sizing and make use of existing models and other frameworks, including refining them

- As Research Analyst, you'll study competitors and client's needs and wants in order to advise a company on which decisions would be most profitable
- Participate in client conference calls and contribute to making the calls successful. Deliver research findings in customized/syndicate reports in PPTs and other formats, as per the client requirements.
- The RA will be expected to build research contacts and develop both regional and industry expertise
- Developing close contacts across industries to ensure a strong depth and breadth of insight into market performance and trends.
- Responding to both in-house and client queries. Assessing and improving overall product quality

### **Responsibilities:**

- Conducting secondary research using, research databases and other sources.
- Gather data about consumers, competitors, and market conditions.
- Measure the effectiveness of marketing programs and strategies.
- Flash delivery of samples and reports when needed.
- Have to prepare RDs and TOCs on different subjects respective to their Industry Verticals.

### **Skills:**

- Strong math and analytical skills are essential for market research analysts.
- Should have a strong understanding of the industry they work in.
- Excellent written and verbal communication skills.
- Skill in oral and written communication.

### **Rounds:**

- **First Round:** Introduction & Jam round (To check the candidate interview skills).
- **Second Round:** Writing an article or a case study on a specific topic (to check the writing & analytical skills).
- **Managerial Round:** Final round- Discussing about the case study, checking the candidature based on the roles & responsibilities.

**Sd/-  
T & P Office**