M Gmail

Bie Ts <secy.tsbie@gmail.com>

Referred by SEEMA KUMAR, Request for mobilization of girls from your university for Hackathon part of Road to GES 2017 at Microsoft - Deadline: November 15th, 2017

1 message

Sai Nethra <sainethra26@gmail.com>   Wed, Nov 8, 2017 at 10:15 AM
To: drashok.a@rediffmail.com, secy.tsbie@gmail.com
Cc: seema kumar <seemakk62@gmail.com>, Sree Divya Vadlapudi <sreedivyavadlapudi@gmail.com>, nidhi 26
<nidhi.1126@gmail.com>, Swetha GIT <cswets@yahoo.com>, ekambica@gmail.com

Dr. A. Ashok, I.A.S.
Vice Chancellor I/c for RGUKT Basar, Basar, Nirmal District,
Telangana- 504107

Dear Sir,

Sub: Request for mobilisation of girls from your university for Hackathon part of She Builds Tech - "Woman of the New Millennium Series" (Road to GES – Global Entrepreneurship Summit 2017) hosted by Microsoft in association with Girls in Tech Foundation, co-partnered with Wave Labs, Supported by US Consulate General Hyderabad on 25th and 26th November, 2017 at Microsoft, Gachibowli, Hyderabad. Deadline is: November 15th, 2017

Please find letter of invite attached

It gives us immense pleasure to introduce you to the Hackathon which aims at providing solutions to various challenges faced by SHGs, SMEs and Social Entrepreneurs.

Digital technologies have enabled Global enterprises to expand their business to new markets and gain business efficiencies. But the benefits of Digital technologies have not yet reached the Social Entrepreneurs and SME segment due to several challenges like Cost, lack of awareness and technical skills etc.

GES: Global Entrepreneurship Summit 2017

The United States and India will co-host the 8th annual Global Entrepreneurship Summit (GES) November 28-30 in Hyderabad, India, focused on supporting women entrepreneurs and geared towards fostering economic growth globally. The 2017 GES theme is Women First, Prosperity for All and aspires to have women represent at least 50 percent of entrepreneur and investor attendees. There will be approximately 1,500 delegates invited through a closed application process, including 400 U.S. entrepreneurs, 400 Indian entrepreneurs, 400 international entrepreneurs and 300 investors. The focus sectors will be Energy and Infrastructure, Healthcare/Life Sciences, Fintech/Digital Economy and Media and Entertainment.

SheBuildsTech proposes to conduct a Hackathon to support Global Entrepreneurship Summit 2017 by bringing together 200 Computer Graduate students from Engineering colleges. With guidance from technology partners, students will solve the use cases and problems statements given by women entrepreneurs. Microsoft Azure will be the core platform for this Hackathon.

Guidelines: "Applications are invited only from girl students" with the following guidelines:
-    Who are between the age of 20 to 25
      -      Have good proficiency in English
      -      Innovative thinking and ability to simplify solutions
      -      With coding ability in web, server technologies and single page architecture frameworks (HTML, CSS, Bootstrap, Javascript, Angular JS, Node JS, Java, C#, Azure).
      -      Participation on two days is mandatory in order to get the certificate from Microsoft, Girls in Tech Foundation, US Consulate General Hyderabad and Wave Labs (Including Road to GES).
      -      Participants must bring their own laptops.
      -      Accommodation will be arranged and outstation participants are expected to arrive Hyderabad on 24th Nov evening itself.
      -      Selected participants must make their own travel arrangements.

Following is the application form:

https://goo.gl/i6Q8ho

Or

https://goo.gl/forms/1VoXS7VEeMeImIPG2

The GIT team contact details are as following:

1.   **Nidhi – 9866050306**

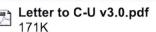2.   **Swetha - 8008546339**

3.   **Nethra – 9989992787**

Important note: The selections will be done on first-cum-first selection basis who meet the selection criteria. Please apply early and do not wait until the deadline. Deadline is November 15th, 2017.

Each college/university must allow the girls to compulsorily apply online and also share the students applications list with us mandatorily, along with a faculty (Female preferred) who will be the SPOC from the College and also accompany the girls to Hyderabad.

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Thanks & Regards,

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Sree Divya Vadlapudi
Chairman,
Girls in Tech Foundation
9989297208

📄 **Letter to C-U v3.0.pdf**
   171K

Girls in Tech
■INDIA

Sree DivyaVadlapudi P,
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Dear Sir/Madam,

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Girls in Tech Foundation, India with its registered address at Venkata krupa, 1-3, Snehapuri, Nacharam Road, India-500076.

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More about the Hackathon:

The problem statements and themes of the Hackathon shall target Self Help Group and small and micro businesses with a set of guidelines for identifying quality entrepreneurs and shall look into parameters such as impact the business can create, social impact, fundability, scalability, domain expertise of the founders etc. The students shall work on these problems as part of the Hackathon to come up with realistic solutions.

Objectives of the Hackathon:

1. **Improve Digital Literacy in Entrepreneurs** by conducting technology orientation session to entrepreneurs
2. **Improve investment attractiveness** of the businesses to enable women entrepreneurs to secure funding by conducting an orientation session
3. **Define Minimum Viable Product** by leveraging Lean startup methodology modern technologies & software development methodologies
4. **Develop awareness on Go To Market possibilities** by conducting an orientation session on the sales & market strategy, possible partnerships

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Girls in Tech
INDIA

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5. **Enable Students on modern technologies** on how to developing digital applications by leveraging technologies like cloud, mobile, IoT

6. **Improve employability of students** by creating awareness among them on developing applications using modern technologies. **By pursuing the technologies like Azure, students will have more confidence in securing employment**

<u>**We seek your help in mobilizing deserving girl students as per the criteria above.**</u>

We believe this program will have a great impact in empowering women to move towards digital awakening and we hope to get your support in realizing this transformation.

Looking forward to your extension of support and cooperation and support towards the event.

Thanking You,

Sincerely,

Sree Divya Vadlapudi P

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